

# CORPORATE GOVERNANCE STRATEGIES FOR PUBLIC AND PRIVATE ENTERPRISES

## A TRAINING COURSE

Washington, DC  
July 7 - 18, 2008



**ALL COURSE PARTICIPANTS RECEIVE A LAPTOP COMPUTER!**

### COURSE HIGHLIGHTS:

- Learn how to enhance shareholder value and attract new investment
- Understand the linkages between effective corporate governance and the Board of Directors
- Integrate international best practice standards in financial and legal disclosure requirements
- Understand how to comply with national and international corporate governance standards
- Learn how to create a corporate social responsibility strategy
- Develop your own corporate governance Action Plan to implement in your organization
- Network and build professional relationships with your fellow participants and leading corporate governance specialists, regulators, bankers, and attorneys from around the world

### REGISTER ONLINE!

[www.ip3.org](http://www.ip3.org)

*“Effective corporate governance is a key ingredient to gaining trust with shareholders, investors, and consumers.”*

*Matthew Hensley  
President  
IP3*

Course Sponsor



The Institute for  
Public-Private Partnerships



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# COURSE LEARNING OBJECTIVES

Government-owned and private enterprises in today's global market are facing the dual challenges of earning a relationship of trust with both their customers and investors. Successful enterprises will be those that enact effective policies that enable shareholders and investors to make informed decisions and participate in a company's activities through transparent and clear corporate procedures. In this course, participants will become familiarized with the tools and requirements of corporate governance to ensure compliance and instill confidence.

This course contains six modules that will be covered over a two-week period. Participants will be responsible for attending all lectures and site visits, actively participate in discussions, case studies and group exercises, and complete a strategic action plan to directly facilitate changes within their organization, department, and/or team.

## COURSE CONTENT

### Module I: Designing and Enforcing Corporate Governance Programs for Public and Private Enterprises

- Understanding the main elements of corporate governance
- Understanding the risks of non-compliance
- Protecting the rights of minority shareholders
- Developing strategies to counter vested interests, asset stripping, and corporate waste of resources
- The role of corporate social responsibility in competitiveness

### Module II: Developing Corporate Governance Rules and Procedures

- Redesigning a corporation's By-laws
- Conducting a general shareholder's meeting
- Defining roles, responsibilities, and functions of the Board of Directors and committees
- Electing the board members and committee positions
- Methods of achieving transparency in management and implementation of key company activities to include restructuring and share repurchase

### Module III: Disclosure of Public and Private Utilities: Mechanisms for Legal, Financial, and Accounting Reporting

- Understanding the purpose and methods of disclosure
- Financial reporting and composition of disclosure material under the International Accounting Standards Board (IASB)
- Designing diligent auditing techniques and procedures
- Creating a dividend policy and a communications plan to shareholders
- Corporate governance requirements in order to access international finance

### Module IV: Integrating Regulatory Reform into the Long-Term Corporate Governance Strategy

- Developing corporate governance codes
- Balancing between mandatory and voluntary regulatory structures
- Designing laws and regulations to govern the relationships among corporate managers, entrepreneurs, and investors
- Developing procedures to regulate securities markets and their impact on corporate governance

### Module V: Site Visits to Institutional Investors and Corporate Governance Specialists

### Module VI: Action Planning

## WHO SHOULD ATTEND

Government Officials and Policy-Makers and Economic and Finance Ministries responsible for economic development

Enterprise Board Members and Senior Managers

Regulatory and Audit Officials

Officials from Justice Departments and Office of the Attorney General

Officials from Financial and Investment Institutions

Staff of Bilateral and Multilateral Institutions

## DATE, LOCATION & COST

DATES: JULY 7-18, 2008  
LOCATION: WASHINGTON, DC  
TUITION: \$4,450  
COURSE CODE: 1817-WA  
CEUs EARNED: 6.0 CEUs

## TECHNOLOGY AND LEARNING AT IP3

Since our founding, IP3 has proudly recognized the importance of technology in our capacity building programs. We have provided thousands of participants with laptop computers and relevant software packages which have been integrated into computer-based problem/case study solving exercises; simulated financial, economic, and legal modeling sessions; Internet-based research activities; communication tools; and Action Planning programming. In this course, each participant will receive a new mobile Intel® Pentium® 4 or Celeron® laptop computer to take advantage of this integration of learning technologies offered during the course and after their return to the office.

## INSTITUTE FOR PUBLIC-PRIVATE PARTNERSHIPS (IP3)

The Institute for Public-Private Partnerships, Inc. (IP3) is an international training and consulting firm that focuses on advancing public-private partnership programs and opportunities, regulation operations and management initiatives, and competitive utility management reform in the environmental (waste/sanitation and solid waste), energy, transportation, technology, municipal service, health, and education sectors. Since 1994, we have trained over 25,000 professionals from over 150 countries worldwide.

### For More Information and to Register:

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Register Online at: [www.ip3.org](http://www.ip3.org)

**Contact us about Professional Certification Programs!**