

# PUBLIC-PRIVATE PARTNERSHIPS (PPP) IN HEALTH, EDUCATION, AND SOCIAL SERVICES

## A TRAINING COURSE

Washington, DC  
April 7 - 18, 2008



**ALL COURSE PARTICIPANTS RECEIVE A LAPTOP COMPUTER!**

### COURSE HIGHLIGHTS:

- Learn how to improve social service delivery and reduce/control costs via PPP models
- Learn the necessary policy requirements for PPP models in health, education, and other social services
- Learn how to plan, screen, finance, procure, and monitor PPP projects in the health sector, including HIV/AIDS prevention and treatment
- Learn how to plan, screen, finance, procure, and monitor PPP projects in the education sector
- Learn how to create the appropriate institutional requirements to ensure long-term PPP program success and sustainability
- Develop your own PPP Health/Education *Action Plan* for your ministry, agency or local government
- Network and build relationships with PPP social infrastructure experts, policy-makers, and fellow participants involved with health and education services

### REGISTER ONLINE!

[www.ip3.org](http://www.ip3.org)

*“Health, education, and other social services often make up over 50% of government budgets. To reduce this burden and to improve the quality, access, and affordability of these services, governments are increasingly using public-private partnerships as a viable policy and financial tool.”*

*Matthew Hensley  
President  
IP3*

Course Sponsor



The Institute for  
Public-Private Partnerships



Visit Our Website: [www.ip3.org](http://www.ip3.org)

# COURSE LEARNING OBJECTIVES

Worldwide, social services such as health care and education have been predominantly provided and finance directly by government. To better prepare officials at all levels of government to design, plan, and implement public-private partnerships in health and education, this course focuses on the key elements of PPP planning, including the policy framework requirements; PPP design, screening, financing, and monitoring techniques; and institutional development necessary for successful programs.

This course contains seven modules that will be covered over a two-week period. Participants will be responsible for attending all presentations and site visits, actively participate in discussions, case studies and group exercises, and complete a strategic *Action Plan* for programs at the national (ministerial), state, and local government levels.

## COURSE CONTENT

### Module I: Policy Frameworks for Public-Private Partnerships (PPP) in Social Services Infrastructure

- Defining social service objectives and assessing service delivery and cost
- Understanding public sector constraints and market options
- Establishing the institutional and legal framework to support PPPs in social service delivery
- PPP options and approaches for social service delivery: service contracts, management contracts, NGOs/non-profits, concessions, and outsourcing

### Module II: Health Sector: Planning, Screening, and Structuring PPP Projects

- Determining policy and social objectives: ensuring safety, research and development, access, affordability and equity
- Determining project priorities, screening processes, and value for money for PPP projects for both urban and rural care services
- Introducing competitive bidding and transparent procurement processes
- Planning for the monitoring of private sector service delivery
- Building the business case for hospitals, family planning centers, vaccination programs, rural care facilities, nurse and doctor training, and HIV/AIDS prevention and treatment

### Module III: Education Sector: Planning, Screening, and Structuring PPP Projects

- Determining policy and social objectives for better quality and quantity and more cost-effective primary, secondary, and higher education services
- Determining project priorities and the most appropriate PPP method
- Identifying technology solutions for rapid expansion of education services
- Planning for the monitoring of private sector service
- Building the business case for primary, secondary, and higher education projects

### Module IV: Institutionalizing PPP Modeling into the Social Service Sectors

- Determining the key elements to successfully institutionalizing PPPs
- Developing strategies for ensuring effective project identification, screening, and financing
- Regulation of private and not for profit health and education providers: Critical Issues

### Module V: Stakeholder Communication Strategies for PPPs in Social Services

- Identifying relevant stakeholders to the PPP process
- Planning stakeholder communication strategies and media programming

### Module VI: Site Visits to Key Organizations/Agencies

### Module VII: Action Planning

## WHO SHOULD ATTEND

Government Officials from National Ministries, State Agencies, or Municipal Governments

Officials from Health and Education Agencies or Organizations involved with social service delivery

Officials from PPP, Privatization Units of Investment Agencies responsible for social infrastructure development

Representatives of Stakeholder and Citizen Groups

Staff of Bilateral and Multilateral International Organizations

## DATE, LOCATION & COST

DATES: APRIL 7-18, 2008

LOCATION: WASHINGTON, DC

TUITION: \$4,450

COURSE CODE: 1808-WA

CEUs EARNED: 6.0 CEUs

## TECHNOLOGY AND LEARNING AT IP3

Since our founding, IP3 has proudly recognized the importance of technology in our capacity building programs. We have provided thousands of participants with laptop computers and relevant software packages which have been integrated into computer-based problem/case study solving exercises; simulated financial, economic, and legal modeling sessions; Internet-based research activities; communication tools; and Action Planning programming. In this course, each participant will receive a new mobile Intel® Pentium® 4 or Celeron® laptop computer to take advantage of this integration of learning technologies offered during the course and after their return to the office.

## INSTITUTE FOR PUBLIC-PRIVATE PARTNERSHIPS (IP3)

The Institute for Public-Private Partnerships, Inc. (IP3) is an international training and consulting firm that focuses on advancing public-private partnership programs and opportunities, regulation operations and management initiatives, and competitive utility management reform in the environmental (waste/sanitation and solid waste), energy, transportation, technology, municipal service, health, and education sectors. Since 1994, we have trained over 25,000 professionals from over 150 countries worldwide.

### For More Information and to Register:

THE INSTITUTE FOR PUBLIC-PRIVATE PARTNERSHIPS, INC. (IP3)

Global Training Services

1010 Wisconsin Avenue, NW • Suite 250

Washington, D.C. 20007, USA

Tel: 1-202-466-8930 • Fax: 1-202-466-8934

E-mail: [training@ip3.org](mailto:training@ip3.org)

Register Online at: [www.ip3.org](http://www.ip3.org)

**Contact us about Professional Certification Programs!**