

# REGULATORY IMPACT ANALYSIS (RIA): TOOLS FOR ENHANCING THE BUSINESS ENVIRONMENT

## A TRAINING COURSE

Washington, DC

August 6-17, 2007



**ALL COURSE PARTICIPANTS RECEIVE A LAPTOP COMPUTER!**

### COURSE HIGHLIGHTS:

- Learn why governments around the world are quickly adopting the Regulatory Impact Analysis (RIA) methodology in evaluating regulatory impact on commerce
- Become familiar with EU, US, and other models and guidelines for RIA
- Learn from global case study experiences on what makes for successful — and failed — implementation of RIA processes and procedures
- Learn first hand applications of RIAs through site visits to national and state level regulatory agencies in the US
- Develop checklists to conduct regulatory impact reviews and communication programming with businesses and other stakeholders
- Develop your own *Action Plan* to implement RIAs in your organization
- Network and build professional relationships with your fellow participants and leading regulatory specialists, regulators, commissioners, attorneys, and business professionals

### REGISTER ONLINE!

[www.ip3.org](http://www.ip3.org)

*“Almost every country is trying to enhance the business enabling environment to encourage entrepreneurship and innovation. The RIA is a proven tool to determine which types of regulations are business enabling and which types represent regulatory constraints to commerce. Understanding the potential of this important methodology can accelerate progress to attract finance, investment, and technology in key commercial sectors.”*

*Matthew Hensley  
President  
IP3*

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## COURSE LEARNING OBJECTIVES

RIA is a tool to methodically assess the costs and benefits of proposed and existing regulations. Regulatory Impact Analysis (RIA) was first introduced as an economic governance tool in the 1980s in the US and was quickly adopted throughout Europe in the 1990s. This course is designed to assist government policy makers and regulators, as well as the business community to design, screen, and implement effective RIAs. Through practical, process-oriented sessions on how to conduct RIAs, case studies of actual RIAs including context and results, site visits to implementing agencies; and action planning, participants in this program will learn how to form the legal/policy framework for RIAs and conduct RIAs in their own countries and organizations.

This course contains six modules that will be covered over a two-week period. Participants will be responsible for attending all presentations and site visits, actively participate in discussions, case studies and group exercises, and completing a strategic *Action Plan* to directly facilitate changes within their organization, department, and/or team.

### COURSE CONTENT

#### Module I: Principles of "Smart Regulation" and RIA

- Convergence of economic, social, and environmental policy
- Principles of regulatory reform and need for RIA
- RIA defined, objectives, and benefits
- Legal/regulatory framework required for effective RIA
- The need for standardized RIA guidelines
- Identifying alternatives to traditional regulation

#### Module II: The RIA Model

- Proportionality — avoiding undue burden
- "Screening" RIA vs. full RIA
- Analytical methods and cost benefit analysis
- Institutional strategies for RIAs
- Collecting and organizing data
- Role and importance of stakeholder consultation/public-private dialogue
- RIA evaluation techniques
- RIA variations: poverty impact assessment and others

#### Module III: Conducting a "Screening" RIA

- Step 1: Policy context, objectives, and options statement
- Step 2: Identifying costs, benefits and other impacts of considered options
- Step 3: Public-private dialogue/stakeholder consultation
- Step 4: Enforcement and compliance
- Step 5: Review mechanisms and processes

#### Module IV: Conducting a Full RIA

- Step 1: Policy problem(s) and objective Statement
- Step 2: Identification and description of options
- Step 3: Cost and benefit and other impact analysis
- Step 4: Public-private dialogue/stakeholder consultation
- Step 5: Enforcement and compliance for each option
- Step 6: Review mechanisms and processes
- Step 7: Summary of pros and cons of options and identification of best recommended option

#### Module V: Site Visits

#### Module VI: Action Planning

### WHO SHOULD ATTEND

Commissioners, Directors and Key Staff of Regulatory Authorities, Agencies, and Commissions

Ministry Officials Responsible for economic, competition, social, and environmental aspects of commerce

Executives and Policy makers from private and public enterprises

Staff of Bilateral and Multilateral International Organizations

Managers and Staff of business/trade associations

### DATE, LOCATION & COST

DATES: AUGUST 6-17, 2007

LOCATION: WASHINGTON, DC

TUITION: \$4,450

COURSE CODE: 1715-WA

CEUs EARNED: 6.0 CEUs

### TECHNOLOGY AND LEARNING AT IP3

Since our founding, IP3 has proudly recognized the importance of technology in our capacity building programs. We have provided thousands of participants with laptop computers and relevant software packages which have been integrated into computer-based problem/case study solving exercises; simulated financial, economic, and legal modeling sessions; Internet-based research activities; communication tools; and Action Planning programming. In this course, each participant will receive a new mobile Intel® Pentium® 4 or Celeron® laptop computer to take advantage of this integration of learning technologies offered during the course and after their return to the office.

### INSTITUTE FOR PUBLIC-PRIVATE PARTNERSHIPS (IP3)

The Institute for Public-Private Partnerships, Inc. (IP3) is an international training and consulting firm that focuses on advancing public-private partnership programs and opportunities, regulation operations and management initiatives, and competitive utility management reform in the environmental (waste/sanitation and solid waste), energy, transportation, telecommunications, technology, municipal service, health, and education sectors. Since 1994, we have trained over 14,000 professionals from over 150 countries worldwide.

#### For More Information and to Register:

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