Utilities worldwide are under pressure to cut costs, raise revenues, improve operations, and expand service delivery. Whether publicly- or privately-owned, utilities across all sectors must face this challenge and develop strategies and plans to improve their overall competitiveness. The need to develop the skills and experience of individuals involved in this process is paramount.

IP3 and WEDC/LU have created a Certified Utility Management Specialist™ certification program to promote effective and commercially-oriented standards of knowledge, understanding, and skills set development in the field of utility management that are highly valued by governments, private sector firms, financial institutions, NGOs, and other relevant stakeholders. Our goal is to foster worldwide excellence in the management and operation of competitively run utilities.

Upon completion of this certification, participants will have enhanced skills in the following areas:

- Restructuring, commercializing, and corporatizing utilities
- Corporate governance planning and implementation
- Utility financial management, budgeting and investment planning
- Employee redeployment and workforce productivity
- E-government and IT solutions to expand and improve services
- Mergers and acquisition planning
- Customer service and stakeholder communication strategies
- Tariff rate design and analysis

Who Should Become Certified?

- Managers and Directors of Utilities responsible for overall management of both public and private sector utilities in the water, electricity, telecommunications, transportation, and municipal services sectors.
- National, State, and Local Government Officials
- Engineers, Economists, and Financial Analysts
- Consultants and Professors involved with providing advice and technical assistance to utilities

Benefits

- Boost in skills for current role and positive impact in current position
- More personal marketability and mobility, leading to more opportunities for professional growth
- Higher income potential for additional expertise gained through certification
- Work with and be qualified to join our distinguished faculty
- Global and comprehensive skills set development on competitive utility management

IP3 uses the International Association for Continuing Education and Training (IACET) definition of a Continuing Education Unit (CEU). 10.0 hours of “contact” training is the equivalent of 1.0 earned CEU (for example, a one-week training course with six hours of “contact” training per day would earn 3.0 CEUs). “Contact” is defined as classroom sessions, professional site visits, session preparations, and action planning development. For further information on CEU standards, please visit www.iacet.org. IP3 is an Authorized Provider of IACET CEUs.
COURSE DELIVERY METHODS

- Classroom
- Group Online
- Self-Paced Online
- Customized Training

Approved Courses

CLASSROOM

- Clean Energy Supply Growth & Sustainability Policies, Regulation and PPP Opportunities Washington, DC (6.0 CEUs)
- Corporate Governance and Social Responsibility Strategies for Public and Private Enterprises Washington, DC (6.0 CEUs) New
- Cost of Service Studies: Design and Implementation Requirements for Effective Ratemaking Washington, DC (6.0 CEUs)
- Enforcing Anti-Corruption Measures to Improve Government Transparency and Accountability Washington, DC (3.0 CEUs) New
- Project Finance and Financial Analysis Techniques for Infrastructure Projects Washington, DC (6.0 CEUs)

ONLINE

- Advanced Rate Setting and Subsidy Design Strategies for Utilities and Regulatory Authorities Online (3.0 CEUs)
- Fundamentals of Utility Tariffs: Determining Revenue Needs and Structuring Rates Online (3.0 CEUs)
- Advanced Project Finance and Financial Modeling Techniques Online (3.0 CEUs)
- Fundamentals of Infrastructure Project Finance Online (3.0 CEUs)
- Public Sector Management, Governance & Fiscal Sustainability Washington, DC (6.0 CEUs)
- Regulating Quality of Service: Planning, Compliance Monitoring, and Enforcement Washington, DC (6.0 CEUs)
- Regulatory Impact Analysis (RIA): Methodology for Cost-Benefit Assessment of Regulations Washington, DC (6.0 CEUs)
- Tariff Rates Strategies and Cost Recovery Requirements: Implications for Government Regulators and Utilities Washington, DC (6.0 CEUs)
- Utility Regulatory Commissioners & CEOs Roles, Responsibilities, and Fiduciary Duties Washington, DC (3.0 CEUs)
- PPP Skills and Competency Development Online (6.0 CEUs)
- PPP Project Officers Management Skills Development Online (3.0 CEUs)
- Strategic Communications: Engaging Stakeholders, Conducting Outreach, and Harnessing the Power of the Media Self-paced Online (2.0 CEUs)
- Fundamentals of Utility Benchmarking Self-paced Online (2.0 CEUs)

Requirements

- Completion of 24.0 continuing education units (CEUs) of training from the list of approved courses of which a minimum 18.0 CEUs must be obtained from IP3/WEDC course offerings and up to 9.0 CEUs may be earned (i.e. waived in) from a qualified and verified third party training institution. Successful completion of a “pass/fail” essay examination at the conclusion of the overall coursework
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The Institute for Public-Private Partnerships (IP3) and the Water, Engineering and Development Centre of Loughborough University (WEDC/LU) offer a joint Certified Utility Management Specialist™ certification program. Since its founding in 1994, IP3 has been a global leader in utility management training, research, and consulting, having trained tens of thousands of participants from over 175 countries worldwide. Through both professional development courses and their Masters programs in the municipal/urban services, engineering, and environmental sectors, WEDC/LU is a leader in the United Kingdom and elsewhere on public-private partnership training and research in municipal/urban services and the environmental sector. The combined experience and leadership of these two institutions in the field of public-private partnerships is unparalleled, and the knowledge gained from participants by achieving the professional certification will have global reach.

“Blending my practical experience with what I learned from IP3’s Utility Management Certification Program has given me superior knowledge and supreme confidence. The qualification is widely recognized in my country and I am proud to be a Certified Utility Management Specialist.”

- Bernard Dube
Business Analyst Swaziland Water Service Corporation

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